



2023 Sponsorship Opportunities

Gaining meaningful visibility in a noisy marketplace is a critical for business success. Stand out from the competition by partnering with a strong leader in the community, the Greater Omaha Chamber.

Align your brand with our programming and partners to be positively seen by thousands of area leaders and professionals. We have a variety of options throughout the year to fit both your budget and your marketing goals. The grid below provides an overview.

We are happy to customize opportunities to meet your needs, so give us a call!

For more information please contact one of the Business Development team:

- Anne Branigan abranigan@omahachamber.org (402-978-7949)
- Becky Phipps rhipps@omahachamber.org (402-978-7930)

Event/Program	Investment	Audience	Description
2023 Annual Meeting	\$1,500-\$12,000	Business Leaders and Professionals	January 31,2023. 700+ members celebrate accomplishments and future plans, including a keynote presentation and awards.
2023 Business Excellence Awards	\$1,000-\$18,000	Business Leaders, Owners and Professionals	Awards featuring about 20 winners for innovation, leadership and corporate philanthropy.
2023 Business on the Green	\$500-\$5,000	Business Leaders, Owners and Professionals	May 19, 2023. Golf outing for networking / client hosting. A variety of interactive sponsorships available.
2023 CODE Conference	\$3,000-\$15,000	DEI and Business Professionals	October 20, 2023. Day long professional development conference for 800+ DEI practitioners and business / community leaders.
2023 Economic Outlook	\$750-\$8,000	Business Leaders, Owners and Professionals	November TBD, 2023. 500+ members listen to trends and economic forecasting for the metro area.
2023 HIRE Conference and The Landing Crew	\$500-\$5,000	Talent Acquisition Professionals	Annual conference of 200+ recruiters (August 3, 2023) or Opportunities around quarterly meeting sponsorships or hosting.
2023 Omaha Business Hall of Fame	\$1,500-\$15,000	Business & Civic Leaders	August 23, 2023. 500+ community leaders celebrate an induction ceremony and cocktail reception.

2023 Young Professionals Summit	\$3,000-\$25,000	Young Professionals	March 24, 2023. Day long professional development conference for 1,400+ young professionals. Numerous sponsorships available in a variety of price ranges.
Leadership Development Programming	\$500-\$5,000	Business and civic leaders	Be a presenting sponsor or other sponsorships for food/drinks/etc. for event and program participants of Leadership Omaha, Executive Institute, Leadership Lab
Networking Events	\$100 - \$5,000	Business Professionals Events vary 50-200+	Events are scheduled throughout the year. Options for sponsorship, event hosting or a display table.
Small Business Programming	\$100 - \$3,000	Business Owners Avg. 20-60 per event	Educational programming throughout the year. Various options include sponsorships/event hosting for small businesses, REACH and entrepreneurs/startups.
Volunteer Groups	\$100 - \$2,000	Business Professionals Groups vary 10-100	Chamber volunteers meet throughout the year. Options include sponsorships or meeting hosting.

Economic Development Partners

Partner	Investor & Sponsorships	Serves	Website	For Further Information
Advance Southwest Iowa Corporation	Please inquire	Pottawattamie County	advancesouthwestiowa.com	Paula Hazlewood phazlewood@selectgreateromaha.com 402-978-7918
Cass County NE Economic Development Co.	Please inquire	Cass County	www.OmahaChamber.org/Cass	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948
Gateway Development Corporation	Please inquire	Washington County	gatewaydevelopment-ne.com	Michael Rooks mrooks@omahachamber.org 402-850-3484
Greater Fremont Development Council	Please inquire	Dodge County	fremontecdev.org	Megan Skiles megan.skiles@fremontecdev.org 402-752-8126
Grow Sarpy	Please inquire	Sarpy County	www.GrowSarpy.com	Amanda Heistand aheistand@selectgreateromaha.com 402-978-7948
Mills County Ec. Dev. Foundation	Please inquire	Mills County	https://millscountyiowa.com/	Andrew Rainbolt arainbolt@selectgreateromaha.com 402-216-3963
Nebraska City Area Ec. Dev. Corporation	Please inquire	Otoe County	nebraskacityareaedc.com	Dan S. Mauk director@nebraskacityareaedc.org 402-873-4293